Presenter Profiles

Andreas Limber, Global Product Manager Enterprise Image Management

Andreas is responsible for, among other things, IEP. Coming from a background in development, virtualisation and cybersecurity combined with a strong interest in Sectra's UK market.

—Enterprise Imaging: The Future, 10th Oct, 14:30–15:00

Björn Limber, Global Product Manager Cardiology

Björn Limber is a seasoned professional with extensive experience in the medical technology industry. Currently serving as a Global Product Manager for Cardiology at Sectra, he specialises in echocardiography. Björn is dedicated to enhancing usability and performance in the products he oversees, showcasing a passion for innovation and commitment to improving patient outcomes.

—Cardiology Imaging, 9th Oct, 12:30–13:00

Chris Scarisbrick, Customer Operations Director and Deputy Managing Director

Chris has a clinical background, qualifying as a Radiographer in 2001. He understood the value of workflow and pursued a career as a PACS manager, seeking to optimise radiology workflows and drive efficiency within the radiology department. He then spent several years in industry in a variety of roles - PACS Product specialist, Account Management and Sales

—Enterprise Imaging with Multiple Ologies, 9th Oct, 10:10–10:40 & Sectra Customer Operations Update, 10th Oct, 10:10–10:40

Chris Sleight, Chief Officer of the Greater Manchester Diagnostics Network

Chris has over 30 years of NHS experience, starting in pathology in 1988. He quickly advanced from Biomedical Scientist to Clinical Director within 5 years, working across the M62 corridor and briefly at Sherwood Forest NHS Foundation Trust. In 2008, he transitioned to senior management roles in Operations and Strategy. Currently, he is the Chief Officer of the GM Diagnostics Network, overseeing Digital Diagnostics programs. His key interests include reducing health inequalities, improving patient outcomes through digital technology, and creating sustainable workforce models for the future.

—Future Workforce. Why Your Choice of Digital Solutions is More Important than Ever Before, 10th Oct, 09:30–10:10

Presenter Profiles

Elin Kindberg, Global Product Manager Pathology

Elin Kindberg earned her MSc and PhD at Linköping University, Sweden, with a focus on immune genetics in viral disease. After earning her PhD in 2010, she began working for Sectra, where she started as a medical advisor. Since then, she has held multiple managing positions in the field of digital pathology and for the past three years she functions as Global Product Manager for Sectra's digital pathology solution. She has led the journey of moving pathology from research to a commercial solution within the company and has been involved in digitisation projects in pathology in both Europe, Australia, and the US.

—Pathology Imaging: The Future, 9th Oct, 14:30–15:00 & PACS-Based Reporting, 9th Oct, 15:00–15:30 & Progress of DICOM, 10th Oct, 14:30–15:00

Elodie Weber, Amplifer Operations and Technical Partnership Manager

An engineer by training, Elodie is responsible for driving continuous improvement in Amplifier Services operations, enhancing customer experiences, and streamlining deployment, operation, and support activities. Based in France, Elodie has a robust background in Healthcare IT, with 10 years of experience in cardiology, radiology, AI, and analytics. Since joining Sectra, Elodie has led several key integration projects, including

the Greater Manchester initiative, which began in 2022 and focused on reducing the time to CT for lung cancer patients. She remains actively involved in new projects within the UK and across Europe, the US, Canada, and Australia, working closely with Sectra customers and Amplifier Partners to integrate best-in-class AI applications into radiology workflows.

—AI in Radiology: Augmented UK Pathways and Tomorrow's Technologies with Amplifier, 10th Oct, 12:35 -13:00

Fredrik Lysholm, General Manager Genomics IT

Fredrik Lysholm, Ph.D., serves as the General Manager of the newly established Genomics IT unit. Following the recent successful deployment of an end-to-end workflow for molecular pathology at Penn Medicine, Fredrik has begun Sectra's journey toward providing a unique and truly comprehensive solution for Enterprise Integrated Diagnostics.

—Don't stop at pathology! Consider genomics, 9th Oct, 12:00–12:30

Presenter Profiles

Heidi Wright, Customer Success Manager

Heidi Wright is a seasoned healthcare IT professional with over 25 years of experience. She began her career as a radiographer and sonographer, spending a decade in clinical practice before transitioning to the informatics department at Salisbury NHS Foundation Trust. As PACS Manager and later Diagnostic Systems Manager, she transformed radiology PACS into enterprise imaging, enhancing patient care. A key contributor to the SWASH consortium, regional events, and RCR Imaging Informatics SIG, Heidi now excels as a Sectra Customer Success Manager. In this role, she collaborates closely with customers, understanding their needs to drive innovation and deliver solutions that improve healthcare outcomes.

—Benefits to Having Endoscopy Images and Reports in PACS, 9th Oct, 14:00–14:30

Ian Judd, Project Manager

Ian started working in radiology with Healthcare Software Systems in the early 1990s. He joined Sectra in 2012 and is the Global Product Manager for Enterprise Integration and Workflow products. His main responsibilities include the Sectra Connectivity Hub, Sectra DoseTrack, Sectra Analytics, Sectra XDS and Sectra Audit Record Repository.

—Workflow Efficiency, 9th Oct, 15:30-15:45

Jane Rendall, Managing Director

Jane started as an NHS radiographer, finding purpose in impacting lives. She has remained passionate about the NHS and what the future could be. Jane's career in the commercial world has remained intrinsically linked to the NHS. Despite evolving landscapes, Jane envisions an exciting future where technology and new business strategies combine to meet the challenges ahead.

—Welcome and Housekeeping, 9th Oct, 10:00–10:10 & Welcome to Day 2, 10th Oct, 09:20–09:30 & Wrap Up, 10th Oct, 15:55–16:00

Dr Jonathan Arnott, Consultant Radiologist, Salisbury District Hospital

Jonathan is a Consultant GI Radiologist at Salisbury District Hospital (part of SWASH+) and the clinical PACS/IT lead for the department.

—Benefits to Having Endoscopy Images and Reports in PACS,, 9th Oct, 14:00 -14:30

Presenter Profiles

Jonatan Ekström, Global Product Manager PACS Workflow & Reporting

As the Global Product Manager, Jonatan is responsible for developing effective PACS workflows and Sectra's native solution for enterprise-level diagnostic reporting. Drawing on a robust foundation in software development and IT, Jonatan is deeply committed to empowering healthcare professionals to deliver optimal patient care, both now and in the future.

—Shaping the Future Together: An Interactive Session on Generative AI, 9th Oct, 14:30-15:00

Joanne Allison, NIPACS+ Programme Manager

Joanne has worked in HSCNI for 34 years. She joined the PACS team in 2008, assisting with the implementation and delivery of NIPACS into the NHSCT. In 2016, she moved to a regional role in the Business Services Organisation, ITS, and in 2018 became the NIPACS Regional Service and Contract Manager. She moved to Programme Manager for NIPACS+ in 2022 and has been instrumental in the successful implementation of the NIPACS+ Programme phases to date. She is a member of many regional decision-making groups e.g., NI Modernising Radiology Clinical Network, NI Regional Medical Imaging Board and NI AI Sub-Group.

—Pathology: What Have We Learnt? 9th Oct, 11:30–12:00

Karin Stacke, Research Scientist

Dr. Karin Stacke is a researcher with a PhD in AI and medical imaging from Linköping University. During her doctoral studies, she focused on radiology and pathology imaging, exploring methods like self-supervised learning and multi-modal approaches. In 2022, she spent time as a visiting researcher at Stanford University. At Sectra's Research Department, Dr. Stacke leads projects that advance AI-driven integrated diagnostics and leverage health data

or transformative outcomes. Her passion lies in bridging the gap between clinical care and cutting-edge research, ensuring that innovative solutions not only work in theory but also deliver true value to customers and patients.

—Research Initiatives: Horizon Gazing, 10th Oct, 15:00–15:30

Presenter Profiles

Lee Sydenham, Digital Architect Lead, SWASH+

Lee has over 25 years of experience in IT Infrastructure and Operations, initially in the private sector and more recently 7 years in the NHS. Since 2021, Lee has worked as Digital Architect within the Service Management team of the SWASH Imaging Consortium and the SHIP Maternity Consortium.

—Portsmouth: An Episodic Workflow Use Case, 9th Oct, 10:40–11:10

Leigh Betts, Senior Sales Manager

Leigh comes from a technical background, having started his career as an interface developer during which time he focused on workflow analysis and solution designs. Having joined Sectra in 2003, initially as a project/support engineer, he was involved in the delivery of all the early PACS deployments in the UK. He then moved into solution architecture supporting product management developing the solution for the UK market further. Leigh moved to sales management in 2016. Being a senior, Leigh has worked on a number of different projects including the current structured reporting project

—PACS-Based Reporting, 9th Oct, 15:00–15:30

Lena Hamilton, Product Owner and Software Developer in Radiology AI

Lena Hamilton brings 12 years of experience to her role. She has a deep understanding of both the technical and operational aspects of Sectra's products, having previously worked as a Test Engineer for Sectra PACS and as a long-standing Developer for Amplifier. In her current role, Lena drives the Amplifier backlog, developing the capabilities of the Amplifier platform, and ensuring seamless integration into Sectra PACS. She is also heavily involved in operations, listening to needs and collaborating with partners to bring those needs to life. Alongside her product ownership responsibilities, Lena continues to contribute as a developer on the Amplifier team, using her technical expertise to support the ongoing development of Sectra's AI solutions.

—AI in Radiology: Augmented UK Pathways and Tomorrow's Technologies with Amplifier, 10th Oct, 12:35–13:00:

Presenter Profiles

Lisa Lindfors, Global Product Manager Radiology Imaging

Since 2010, Lisa has held various roles within product management. She is currently managing the product suite within imaging and diagnostic areas of the PACS, which means that she is responsible for functions such as display protocols, diagnostic tools, and clinical applications. Her main area of knowledge and passion is how to improve the diagnostic parts of the PACS and fully understanding the need of the user from a clinical perspective. She has many

years of experience working together with radiologists to understand the need but also to explore the possibilities from a product enhancement perspective. Lisa is an adventure enthusiast and often enjoys hiking in the woods or mountains with her dog, friends, and family, or taking on larger adventures such as climbing a snowy mountain or a long-distance triathlon.

—Radiology Imaging: Now and the Future, 10th Oct, 14:00–14:30

Marcus Gullberg, Microsoft

Marcus Gullberg leads the Microsoft alliance with Sectra, bringing over 20 years of IT industry experience and a decade of healthcare expertise. With an engineering degree and a pioneering role as Sweden's first Azure product manager in 2010, Marcus has been instrumental in guiding numerous customers on their cloud journey.

—Presentation Title TBC, 10th Oct, 10:40–11:10

Philip Holst, Global Product Manager RIS

Philip Holst began his career at Sectra as a Project Manager in the Swedish organisation. During this time, he managed the delivery and upgrade projects for Scandinavian customers, which provided him with a comprehensive understanding of various workflows and needs for future development. Over the last few years, Philip has been the Product Manager for RIS, where he is driving the strategy for how Sectra can continue to deliver a future-proof RIS solution to our customers.

—Sectra RIS: The Future, 9th Oct, 15:00–15:30
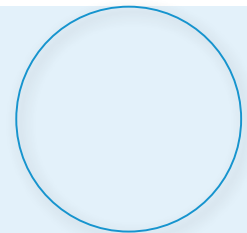
Presenter Profiles

Rob Gill, Solution Architect & Functional Lead Clinical Applications Specialist

Rob graduated as a Diagnostic Radiographer in 2009 from Exeter University and worked clinically in London until 2015. With a keen interest in the digital side of radiology, Rob worked in the PACS office alongside his clinical duties, eventually taking the acting PACS manager role during the complex transition period from one PACS/RIS vendor to another. You will often see him demoing the solution at UKIO, ECR, and RSNA or onsite discussing, training, and troubleshooting the product with end users.

—Enterprise Imaging with Multiple Ologies, 9th Oct, 10:10–10:40 & PACS-Based Reporting, 9th Oct, 15:00–15:30

Dr Vipul Foria, Consultant Histopathologist & Cytopathologist - University Hospital Southampton NHS Foundation Trust

—Implementing Digital Pathology:University Hospitals of Southampton, 9th Oct 14:30–15:00

AI Exhibitor Profiles

Annalise.ai: Kevin Shah, Head of Commercial EMEA & Tom Pickersgill, Sales Manager UK

Kevin Heads up the Annalise Commercial function, covering the UK, Europe, Africa, and the Middle East and has worked in imaging and healthcare for over 15 years (previously working in sales leadership roles at Ascom, GE Healthcare, Fujifilm and Cyted).

Tom Pickersgill is a radiographer by background, having gained extensive experience in the field over the years. Prior to his current role, Tom held significant positions at Canon Medical Systems, where he managed clinical applications and marketing across the Asia-Pacific region.

At Annalise.ai, Tom leads the commercial function in the North of the UK. In his role, he focuses on enabling NHS trusts to adopt AI technology, enhancing patient outcomes through innovative imaging solutions. In the last two years at Annalise, we have grown significantly and will be processing over one-third of NHS England's chest X-rays.

AI Exhibitor Profiles

Aiosyn: Nikolai Born, Business Development Representative & Peter Bandi, senior software engineer

Nikolai obtained his BSc in Medical Physics at the University of Düsseldorf (Germany) and his MSc in Physics of Life & Health at the UvA and VU in Amsterdam. At Aiosyn, Nikolai interacts with external partners and customers to help the team fulfill their mission of delivering AI-powered pathology. At this year's Sectra User Meeting, he is eager to discuss the current workflows of Sectra users and explore how Aiosyn's AI solutions can enhance these processes.

Peter is responsible for cloud services and technical infrastructure. He has a background in computer science, having started in telecommunications, where he gained experience in team coordination. He then worked on image processing at a medical imaging company and pursued a PhD in computational pathology, followed by his experience as a deep learning engineer at Thirona. During the Sectra UK User Meeting 2024, he will leverage his diverse software engineering and machine learning expertise to discuss and demonstrate building a robust infrastructure that supports advanced algorithms.

contextflow: Marcel Wassink, Chief Commercial Officer

Marcel Wassink has served as Chief Commercial Officer at contextflow since 2017, where he is responsible for sales and partnership strategies. He is a former CEO of Philips Speech Services, a business he developed and sold to Nuance Communications for $100M. He also helped bring the ESR iGuide into regular use by practicing radiologists. Marcel is passionate about chest CT technologies, and thus serves on the advisory board of AiSentia, a spinoff of the University of Oxford that aims to improve what radiologists can see on non-contrast chest CTs.

Gleamer: Daniel Jones, Business Director

Daniel is a Business Director at Gleamer, where he looks after business operations across the UK and Ireland. Coming from a background in healthcare start-ups and data science, he's dedicated to leveraging technology for better patient outcomes and works to ensure the safe and effective integration of AI into the NHS.

AI Exhibitor Profiles

Histofy: Simon Graham, Co-founder and Chief Technology Officer & John Pocock, AI Engineer

Simon Graham leads the transformation of AI research into tangible products. With a background in mathematics and computer science, he has spent the last eight years developing AI solutions for pathology image analysis. Previously, Simon was an Assistant Professor in Computational Pathology at the University of Warwick, where his PhD thesis titled "Localisation and Symmetry in Computational Pathology" won the best thesis prize in the Faculty of Science, Engineering, and Medicine.

John Pocock spearheads the development of the Histofy platform. His expertise lies in integrating state-of-the-art AI technologies into tangible products that optimize the workflow of Pathologists. John holds a PhD in Computer Science, where his thesis focused on the evaluation and advancement of whole slide image processing and machine learning tools. John believes these tools empower pathologists and data scientists to make accurate and timely diagnoses, ultimately enhancing patient care and medical research.

Ibex: Richard Nicholson, Senior Sales Director

Richard has over 15 years of experience within the fields of Healthcare Information technology, medical imaging and cloud computing. Various roles at organisations including Philips, Google and General Electric have allowed Richard to follow the digital transformation of Healthcare across several medical disciplines. Prior to joining Ibex in 2020, Richard led the UK Digital Pathology business at Philips for over 4 years, working closely with the innovators and early adopters of digital pathology in the NHS.

ImageBiosy Lab: Richard Ljuhar, CEO

After finishing his studies at the Technical University Vienna, Richard Ljuhar gained international experience in product development and international marketing at one of the world's leading medical device companies based in Boston, Massachusetts. Upon returning to Austria to complete his dissertation, Richard joined Vienna-based Braincon Technologies to lead research projects in medical software applications. As part of such projects,

Dr. Ljuhar co-founded ImageBiopsy Lab to use advanced image analysis algorithms for the assessment of bone microarchitecture and the overall bone morphology. ImageBiopsy Lab employs 25 team members from 8 nations at its Vienna-HQ with an overall funding of more than €12M.

AI Exhibitor Profiles

Lucida: Marcus Clark, Business Development Manager & Antony Rix, CEO

Marcus Clark is an expert in taking new technologies to market. He is co-founder, and runs the Prostate Matters website, which focuses on providing guidance to patients and their families on prostate conditions. He previously co-founded Nuada Medical Group, a London-based scanning centre. that contributed to the early development of MRI in prostate cancer, and Market Equity Ltd, a collaboration with Cranfield School of Management.

Antony Rix, CEO, has over 25 years' experience in AI and software. His PhD research on machine learning in telecommunications won an international standards competition and led to his first startup, Psytechnics. After 12 years developing communications systems and medical devices at Cambridge-based technology consultancy TTP, he returned to startups in 2016. Antony has focused on applying his expertise in AI and medical technology to cancer since 2018, and in 2019 co-founded Lucida Medical with Prof Evis Sala. Lucida Medical has developed Pi, CE certified software to help analyse MRI scans for prostate cancer, the most common cancer in men.

Qure.ai: Surabhi Srivastava, Head of UK Business & Vatsal Khetan, Director, Business Development

Head of UK Business and part of the Global leadership team for Qure.ai , Surabhi is a seasoned entrepreneur with experience across tech and healthcare businesses. She has worked extensively with the NHS bringing AI in clinical practice across 25+ Trusts and Health Boards. Additionally, she is also the Qure.ai lead for AI clinical trials in UK – LungIMPACT, RADICAL and ACCEPT. She is part of the AXREM AI Think Tank, working collaboratively with Industry and NHS partners to build the AI in diagnostic imaging sector in the UK. She has a Masters and Bachelor in Technology from IIT Bombay.

Vatsal is the Director of Business Development at Qure.ai, with over two years of experience leading the commercialization of AI technologies in the NHS. He has spearheaded the deployment of AI solutions across key regions, including Kent, North East and North West London trusts, Wales, and the Greater Manchester Cancer Alliance. A graduate of IIT Bombay (2020), Vatsal excels in advancing AI integration within healthcare settings, driving innovation, and enhancing patient outcomes throughout the UK.

AI Exhibitor Profiles

Oxipit: Peter Corscadden, CEO

Peter Corscadden is a seasoned health tech executive with over 20 years of experience in commercial management roles within the healthcare IT industry, ranging from global blue-chip companies to innovative startups. As of June 2024, he serves as the CEO of Oxipit, a leading AI radiology solutions provider. Before joining Oxipit, Corscadden provided commercial support for various healthcare IT organisations. His leadership at Oxipit focuses on expanding

the company's global footprint, leveraging their pioneering AI solutions like ChestLink for autonomous chest x-ray reporting to address the global radiologist shortage and enhance diagnostic workflows.

Screenpoint: Arlette Goddijn, Sales Director North Europe

Arlette Goddijn joined ScreenPoint Medical recently, after having spent 10 years in commercial management roles with pioneering AI-companies in ophthalmology. Even though the benefits of AI-based workflows are very similar in both medical fields, making them accessible to women affected by breast cancer and their healthcare providers is a challenge much closer to her heart; the heart of a woman who has seen breast cancer in her inner circle. She is proud and excited to contribute to the mission of eliminating breast cancer mortality through better, earlier, and more efficient detection and diagnosis with Transpara, and with the support of reputable integration partners such as Sectra

Exhibitor Profiles

Barco: Sarah Suraiyya, Territory Manager

Sarah has been the territory manager for diagnostic imaging healthcare UK/Ireland for 6 years. She has a particular interest in the growth of digital pathology and how this will become part of our digital ecosystem, forming part of her role at Barco. She has over 17 years' experience within the imaging industry and has a background as an MRI specialist radiographer. She is extremely passionate about technology and the positive impact on patient care. Sarah talks about how a good display system can improve reading health, improve efficiency, and be a great long investment.

Exhibitor Profiles

Eizo: Jack Bond, Business Development Manager & Claire Lewington, Account Manager

With a background in diagnostic radiography, Jack transitioned into a role where he bridges the gap between healthcare and cutting-edge display solutions. One of his passions lies in ensuring that medical professionals have access to monitors that elevate the clarity and precision of diagnostic imaging across all modalities. As part of the EIZO medical team,

he specialises in advising on and providing high-quality, reliable, monitors tailored for the unique demands of radiology and pathology. From ensuring accurate image reproduction to optimising user experience, his goal is to enhance efficiency in medical workflows.

Claire has been working at EIZO for nearly 12 years now and is currently the Healthcare team lead. She has enjoyed working with end-user's directly as well as building partner relationships, she ensures that projects are carefully managed and that any innovative visual solutions supplied are continuously used to their best capability.

Sectra Education: Luca Conti, Market Area Manager

Luca is passionate about how technology can help people. After a master's degree in Physics, he got a Ph.D. in Neurophysiology, with the aim to apply his technical background to understand some of the biological processes in the nervous system. At Sectra Medical Education he works as a Market Area Manager, spreading the word about the importance of a clinically relevant education platform based on medical imaging. When he is not working,

he enjoys driving his motorbike and playing the saxophone.