

Presenter Profiles

Andreas Limber, Global Product Manager Enterprise Image Management

Andreas is responsible for, among other things, IEP. Coming from a background in development, virtualisation and cybersecurity combined with a strong interest in Sectra's UK market.



—Enterprise Imaging: The future, 9th Oct 14:30–15:00

Björn Limber, Global Product Manager Cardiology

Björn Limber is a seasoned professional with extensive experience in the medical technology industry. Currently serving as a Global Product Manager for Cardiology at Sectra, he specialises in Echocardiography. Björn is dedicated to enhancing usability and performance in the products he oversees, showcasing a passion for innovation and commitment to improving patient outcomes.



—Cardiology Imaging, 9th Oct 12:30–13:00

Chris Scarisbrick, Customer Operations Director and Deputy Managing Director

Chris has a clinical background, qualifying as a Radiographer in 2001. He understood the value of workflow and pursued a career as a PACS manager, seeking to optimise Radiology workflows and drive efficiency within the Radiology department. He then spent several years in industry in a variety of roles - PACS Product specialist, Account Management and Sales



—Enterprise Imaging and working with multiple ologies, 9th Oct 10:10–10:40 & Sectra customer operations update, 10th Oct 10:10–10:4

Presenter Profiles

Chris Sleight, Chief Officer of the Greater Manchester Diagnostics Network

Chris has over 30 years' experience in the NHS, starting in Pathology in 1988. Chris is renowned for progressing from a basic grade Biomedical Scientist to a Clinical Director within 5 years (along the M62 corridor from Hull to Harrogate to York, with a brief detour to Sherwood Forest NHS Foundation Trust) before moving to the North West in 2008 to what he describes as the "dark side" of general management. Since 2008, Chris has had several senior management roles in Operations and Strategy. He is currently Chief Officer of the GM Diagnostics Network including responsibility for Digital Diagnostics programmes. His primary areas of interest are: reducing health inequalities, using digital technology to improve patient outcomes and creating sustainable workforce models for the future.



—Future workforce. Why your choice of digital solutions is more important than ever before, 10th Oct 09:30–10:10

Elin Kindberg, Global Product Manager Pathology

Elin Kindberg earned her MSc and PhD at Linköping University, Sweden, with a focus on immune genetics in viral disease. After earning her PhD in 2010, she began working for Sectra, where she started as a medical advisor. Since then, she has held multiple managing positions in the field of digital pathology and for the past three years she functions as global product manager for Sectra's digital pathology solution. She has led the journey of moving pathology from research to a commercial solution within the company and has been involved in digitisation projects in pathology in both Europe, Australia, and the US.



—Pathology Imaging: The future, 9th Oct 14:30–15:00 & PACS based reporting, 9th Oct 15:00–15:30 & Progress of DICOM, 10th Oct 14:30–15:00

Fredrik Lysholm, General Manager Genomics IT



—Don't stop at pathology! Consider genomics, 9th Oct 12:00–12:30

Presenter Profiles

Guilherme Carvalho, Sales Manager



—All things Amplifier Services, 10th Oct 12:35–13:00

Heidi Wright, Customer Success Manager



—Session title TBC, 9th Oct 14:00–14:30

Jane Rendall, Managing Director

Jane started as an NHS Radiographer, finding purpose in impacting lives. She has remained passionate about the NHS and what the future could be. Jane's career in the commercial world has remained intrinsically linked to the NHS. Despite evolving landscapes, Jane sees an exciting future where technology and new business strategies are combining to meet the challenges ahead.



—Welcome, 9th Oct 10:00–10:10 & Welcome to day 2, 10th Oct 09:20–09:30 & Wrap up, 10th Oct 15:55–16:00

Presenter Profiles

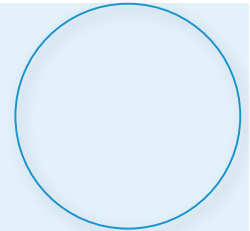
Karin Stacke, Research Scientist

Dr. Karin Stacke is a researcher with a PhD in AI and medical imaging from Linköping University. During her doctoral studies, she focused on radiology and pathology imaging, exploring methods like self-supervised learning and multi-modal approaches. In 2022, she spent time as a visiting researcher at Stanford University. At Sectra's Research Department, Dr. Stacke leads projects that advance AI-driven integrated diagnostics and leverage health data for transformative outcomes. Her passion lies in bridging the gap between clinical care and cutting-edge research, ensuring that innovative solutions not only work in theory but also deliver true value to customers and patients.



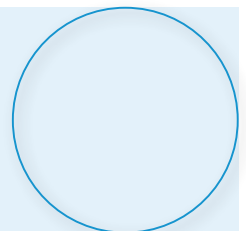
—Research initiatives: Horizon gazing, 10th Oct 15:00-15:30

Jakob Vrang, Senior Product Owner - PACS Workflow & Reporting



—GPT for reporting, 10th Oct 14:30-15:00

TBC



—Session title TBC, 9th Oct 14:00 - 14:30

Presenter Profiles

Jonatan Ekström, Global Product Manager PACS Workflow & Reporting



—GPT for reporting, 10th Oct 14:30-15:00

Joanne Allison, NIPACS+ Programme Manager

Joanne has worked in HSCNI for 34 years. She joined the PACS team in 2008, assisting with the implementation and delivery of NIPACS into the NHSC. In 2016, she moved to a regional role in the Business Services Organisation, ITS, and in 2018 became the NIPACS Regional Service and Contract Manager. She moved to Programme Manager for NIPACS+ in 2022 and has been instrumental in the successful implementation of the NIPACS+ Programme phases to date. She is a member of many regional decision-making groups e.g., NI Modernising Radiology Clinical Network, NI Regional Medical Imaging Board and NI AI Sub-Group.



—Pathology: What have we learnt? 9th Oct 11:30-12:00

Lee Sydenham, Digital Architect lead, SWASH+

Lee has over 25 years experience in IT Infrastructure and Operations, initially in the Private Sector and more recently 7 years in the NHS. Since 2021, Lee has worked as Digital Architect within the Service Management team of the SWASH Imaging Consortium and the SHIP Maternity Consortium



—Portsmouth: An episodic workflow use case, 9th Oct 10:40-11:10

Presenter Profiles

Leigh Betts, Senior Sales Manager

Leigh comes from a technical background, having started his career as an interface developer, during which time he focused on workflow analysis and solution designs. Having joined Sectra in 2003, initially as a project/support engineer, he was involved in the delivery of all of the early PACS deployments in the UK. He then moved into solution architecture supporting product management developing the solution for the UK market further. Leigh moved to sales management in 2016. Being a senior, Leigh has worked on a number of different projects including the current Structured reporting project



—PACS based reporting, 9th Oct 15:00-15:3

Lisa Lindfors, Global Product Manager Radiology Imaging

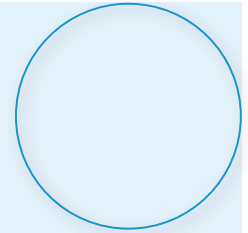
Since 2010, she has held various roles within product management. Lisa is currently managing the product suite within imaging and diagnostic areas of the PACS, which means that she is responsible for functions such as display protocols, diagnostic tools, and clinical applications. Her main area of knowledge and passion is how to improve the diagnostic parts of the PACS and fully understanding the need of the user from a clinical perspective. She has many years of experience working together with radiologists to understand the need but also to explore the possibilities from a product enhancement perspective. Lisa is an adventure enthusiast and often enjoys hiking in the woods or mountains with her dog, friends, and family, or taking on larger adventures such as climbing a snowy mountain or a long-distance triathlon.



—Radiology Imaging: Now and the future, 10th Oct 14:00-14:30

Presenter Profiles

Marcus Gullberg, Director of Business Development Microsoft



—Presentation title TBC, 10th Oct 10:40–11:10

Philip Holst, Global Product Manager RIS

Philip Holst began his career at Sectra as a Project Manager in the Swedish organisation. During this time, he managed the delivery and upgrade projects for Scandinavian customers, which provided him with a comprehensive understanding of various workflows and needs for future development. Over the last few years, Philip has been the Product Manager for RIS, where he is driving the strategy for how Sectra can continue to deliver a future-proof RIS solution to our customers.



—Sectra RIS: The future, 9th Oct 15:00–15:30

Rob Gill, Solution Architect & Functional Lead Clinical Applications Specialist

Rob graduated as a Diagnostic Radiographer in 2009 from Exeter University and worked clinically in London up until 2015. With a keen interest in the digital side of radiology, Rob worked in the PACS office alongside his clinical duties, eventually taking the acting PACS manager role during the complex transition period from one PACS/RIS vendor to another. You will see him often demoing the solution at UKIO, ECR, and RSNA or onsite discussing, training, and troubleshooting the product with end users.



—Enterprise Imaging and working with multiple ologies, 9th Oct 10:10–10:40 & PACS based reporting, 9th Oct 15:00–15:30

Presenter Profiles

Sarah Kay, Customer Portfolio Manager & Project Manager



—Market round-up for pathology, 10th Oct 14:00-14:30

AI Exhibitor Profiles

Annalise: Kevin Shah, Head of Commercial EMEA & Tom Pickersgill, Sales Manager UK



Kevin Heads up the Annalise Commercial function, covering the UK, Europe, Africa, and the Middle East and has worked in imaging and healthcare for over 15 years (previously working in sales leadership roles at Ascom, GE Healthcare, Fujifilm and Cytel).

Tom Pickersgill is a radiographer by background, having gained extensive experience in the field over the years. Prior to his current role, Tom held significant positions at Canon Medical Systems, where he managed clinical applications and marketing across the Asia-Pacific region.

At Annalise.ai, Tom leads the commercial function in the North of the UK. In his role, he focuses on enabling NHS trusts to adopt AI technology, enhancing patient outcomes through innovative imaging solutions. In the last two years at Annalise, we have grown significantly and will be processing over one-third of NHS England's chest X-rays.



AI Exhibitor Profiles

Aiosyn: Nikolai Born, Business Development Representative & Peter Bandi, senior software engineer

Nikolai obtained his BSc in Medical Physics at the University of Düsseldorf (Germany) and his MSc in Physics of Life & Health at the UvA and VU in Amsterdam. At Aiosyn, Nikolai interacts with external partners and customers to help the team fulfill their mission of delivering AI-powered pathology. At this year's Sectra User Meeting, he is eager to discuss the current workflows of Sectra users and explore how Aiosyn's AI solutions can enhance these processes.

Peter is responsible for cloud services and technical infrastructure. He has a background in computer science, having started in telecommunications, where he gained experience team coordination. He then worked on image processing at a medical imaging company and pursued a PhD in computational pathology, followed by his experience as a deep learning engineer at Thirona. During the Sectra UK User Meeting 2024, he will leverage his diverse software engineering and machine learning expertise to discuss and demonstrate building a robust infrastructure that supports advanced algorithms.

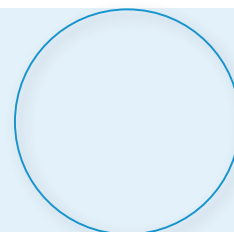


contextflow: Marcel Wassink, Chief Commercial Officer

Marcel Wassink has served as Chief Commercial Officer at contextflow since 2017, responsible for sales and partnership strategies. He is a former CEO of Philips Speech Services, a business he developed and sold to Nuance Communications for \$100M. He also helped bring the ESR iGuide into regular use by practicing radiologists. Marcel is passionate about chest CT technologies, and thus serves on the advisory board of AiSentia, a spinoff of the University of Oxford that aims to improve what radiologists can see on non-contrast chest CTs.



Gleamer



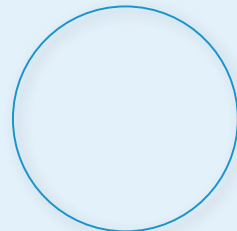
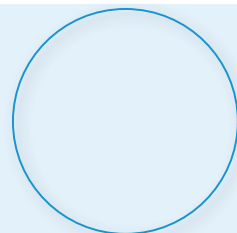
AI Exhibitor Profiles

Histofy: Simon Graham, Co-founder and Chief Technology Officer

Simon Graham leads the transformation of AI research into tangible products. With a background in mathematics and computer science, he has spent the last eight years developing AI solutions for pathology image analysis. Previously, Simon was an Assistant Professor in Computational Pathology at the University of Warwick, where his PhD thesis titled "Localisation and Symmetry in Computational Pathology" won the best thesis prize in the Faculty of Science, Engineering, and Medicine.



Ibex: Stuart Shand, Chief Commercial Officer & Richard Nicholson



ImageBiosy Lab: Richard Ljuhar, CEO

After finishing his studies at the Technical University Vienna, Richard Ljuhar gained international experience in product development and international marketing at one of the world's leading medical device companies based in Boston, Massachusetts. Upon returning to Austria to complete his dissertation, Richard joined Vienna-based Braincon Technologies to lead research projects in medical software applications. As part of such projects, Dr. Ljuhar co-founded ImageBiopsy Lab to use advanced image analysis algorithms for the assessment of bone microarchitecture and the overall bone morphology. ImageBiopsy Lab employs 25 team members from 8 nations at its Vienna-HQ with



AI Exhibitor Profiles

Lucida: Marcus Clark, Business Development Manager & Antony Rix, CEO

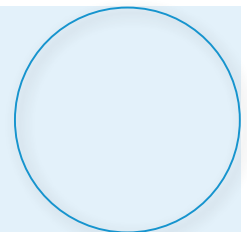
Marcus Clark is an expert in taking new technologies to market. He is co-founder, and runs the Prostate Matters website, which focuses on providing guidance to patients and their families on prostate conditions. He previously co-founded Nuada Medical Group, a London-based scanning centre, that contributed to the early development of MRI in prostate cancer, and Market Equity Ltd, a collaboration with Cranfield School of Management.



Antony Rix, CEO, has over 25 years' experience in AI and software. His PhD research on machine learning in telecommunications won an international standards competition and led to his first startup, Psytechnics. After 12 years developing communications systems and medical devices at Cambridge-based technology consultancy TTP, he returned to startups in 2016. Antony has focused on applying his expertise in AI and medical technology to cancer since 2018, and in 2019 co-founded Lucida Medical with Prof Evis Sala. Lucida Medical has developed Pi, CE certified software to help analyse MRI scans for prostate cancer, the most common cancer in men.



Qure.ai



Oxipit: Peter Corscadden, CEO

Peter Corscadden is a seasoned health tech executive with over 20 years of experience in commercial management roles within the healthcare IT industry, ranging from global blue-chip companies to innovative startups. As of June 2024, he serves as the CEO of Oxipit, a leading AI radiology solutions provider. Before joining Oxipit, Corscadden provided commercial support for various healthcare IT organisations. His leadership at Oxipit focuses on expanding the company's global footprint, leveraging their pioneering AI solutions like ChestLink for autonomous chest x-ray reporting to address the global radiologist shortage and enhance diagnostic workflows.



AI Exhibitor Profiles

Screenpoint: Arlette Goddijn, Sales Director North Europe

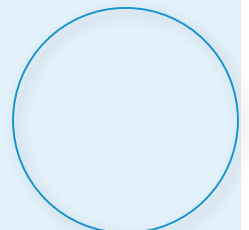
Arlette Goddijn joined ScreenPoint Medical recently, after having spent 10 years in commercial management roles with pioneering AI-companies in ophthalmology. Even though the benefits of AI-based workflows are very similar in both medical fields, making them accessible to women affected by breast cancer and their healthcare providers is a challenge much closer to her heart; the heart of a woman who has seen breast cancer in her inner circle. She is proud and excited to contribute to the mission of eliminating breast cancer mortality through better, earlier, and more efficient detection and diagnosis with Transpara, and with the support of reputable integration partners such as Sectra



Exhibitor Profiles

Barco: Sarah Suraiyya, Territory Manager & Toon Dierckx, Sales Manager

Sarah has been the territory manager for diagnostic imaging healthcare UK/Ireland for 6 years. She has a particular interest in the growth of digital pathology and how this will become part of our digital ecosystem, forming part of her role at Barco. She has over 17 years' experience within the imaging industry and has a background as an MRI specialist radiographer. She is extremely passionate about technology and the positive impact on patient care. Sarah talks about how a good display system can improve reading health, improve efficiency, and be a great long investment.



Exhibitor Profiles

Eizo: Jack Bond, Business Development Manager & Claire Lewington, Account Manager



Claire has been working at EIZO for nearly 12 years now and is currently the Healthcare team lead. She has enjoyed working with end-user's directly as well as building partner relationships, she ensures that projects are carefully managed and that any innovative visual solutions supplied are continuously used to their best capability.



Sectra Education: Luca Conti, Market Area Manager

Luca is passionate about how technology can help people. After a master's degree in Physics, he got a Ph.D. in Neurophysiology, with the aim to apply his technical background to understand some of the biological processes in the nervous system. At Sectra Medical Education he works as a Market Area Manager, spreading the word about the importance of a clinically relevant education platform based on medical imaging. When he is not working, he enjoys driving his motorbike and playing the saxophone.

