



Monday, August 23

Evening

6:00 – 11:00pm

Welcome Party, Mardi-Gras style – **Hotel Monteleone Royal Room & Royal Street**

Tuesday, August 24

Morning

7:00-8:00am

Breakfast

8:00-10:00am

General Session – **Queen Anne Ballroom**

- **Welcome** – Torbjörn Kronander, Founder & CEO; Andrea Sowitch, VP of Marketing; Marie Ekström Trägårdh, President Imaging IT Solutions
- **Sectra US Update** – Anders Österholm, Acting President of Sectra US
- **Sectra Canada Update** – Nader Soltani, President of Sectra Canada
- **Product & Productivity Update** – Petra Granlund, VP of NA Product Management & Lisa Lindfors, Global Product Manager Radiology

10:00-10:30am

Morning Break

10:30-11:30am

General Session – **Queen Anne Ballroom**

- Sanford Health's Enterprise Imaging Journey

Afternoon

11:30-12:30pm

Lunch

12:30-4:00pm

Track Sessions* – see track session choices

Evening

4:00pm

On your own (gift cards courtesy of Sectra) to enjoy New Orleans as you wish



Wednesday, August 25

Morning

- 7:00-8:00am Breakfast
- 8:00-10:00am General Session – **Queen Anne Ballroom**
- Hartford HealthCare's Enterprise Imaging Journey
 - Future Product Development – Fredrik Häll, Global VP of Product Management
- 10:00-10:30am Morning Break
- 10:30-12:00pm Breakout Session #1 – see breakout session choices

Afternoon

- 12:00-1:00pm Lunch
- 1:00-2:00pm General Session – **Queen Anne Ballroom**
- Digital Pathology & Integrated Diagnostics at Hospital for Special Surgery
- 2:15-3:45pm Breakout Session #2 – see breakout session choices
- 3:45-6:30pm On your own or join an organized walking tour

Evening

- 6:30-10:30pm Second Line parade to The Jaxson for dinner and entertainment (620 Decatur St)



Thursday, August 26

Morning

7:00-8:00am

Breakfast

8:00-9:00am

General Session – **Queen Anne Ballroom**

- Sectra's Product Development – "A look behind the scenes" – Magnus Ranlöf – Vice President, Product Development

9:00-10:30am

Breakout Session #3 – see breakout session choices